



COALITION OF HIGHER EDUCATION ASSOCIATIONS FOR SUBSTANCE ABUSE PREVENTION

CoHEASAP Survey of the Field

The survey was conducted in June and July 2011. Over 1600 professionals representing more than 20 higher education associations from more than 15 disciplines & functional areas participated in the survey. The respondent's campuses represent a balanced range of student enrollment size; urban and rural settings; and public and private governance. Respondents that left a particular question blank were not accounted for in the calculation of the percent of respondents.

Question 1. Please identify the Higher Education Association on behalf of which you are participating in this survey.

The following number of respondents reported that they were part of these associations:

Higher Education Association	Percent of Responses
AASCU (American Association of State Colleges and Universities)	0.6%
ACE (American Council on Education)	0.1%
ACHA (American College Health Association)	3.7%
ACPA (American College Personnel Association)	27.4%
ACUHO-I (Association of College and University Housing Officers-Intl)	16.8%
AFA (Association of Fraternity/Sorority Advisors)	3.5%
ASJA (Association for Student Conduct Administrators)	0.4%
FEA (Fraternity Executives Association)	0.1%
Golden Key National Honors Society	0.1%
IACLEA (International Association of Campus Law Enforcement Administrators)	5.0%
NACA (National Association for Campus Activities)	0.7%
NASPA (National Association of Student Personnel Administrators)	10.4%
NATA (National Athletic Trainers Association)	9.5%
NCAA (National Collegiate Athletic Association)	4.3%
NIC (North American Interfraternity Conference)	0.2%
NIRSA (National Intramural Recreational Sports Association)	2.6%
NPC (National Pan-Hellenic Conference)	1.2%
Order of Omega	0.4%
The BACCHUS Network	7.8%
The Network Addressing Collegiate Alcohol and Other Drug Issues	2.4%
Not sure	2.8%
Total	100%

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Question 2. Please identify the demographics below that best describe the higher education institution where you are employed. If you are not at an institution please skip.

32.1% of respondents reported a population of less than 5,000 students
24.8% of respondents reported a population of 5,000 to 12,000 students
43.1% of respondents reported a population of greater than 12,000 students

46.9% of respondents reported that they were a private institution.
52.1% of respondents reported that they were a public institution.
1.0% of respondents reported that they were a non-profit institution.

53.5% of respondents reported that they were in an urban area.
46.4% of respondents reported that they were in a rural area.

Question 3. Please identify your primary functional area on campus or expertise.

Primary Functional Area on Campus	Percent of Responses
Alcohol and Other Drug Prevention	4.4%
Athletics	10.0%
Campus Activities/Student Center	5.0%
Campus Judicial	2.8%
Campus Law Enforcement	5.2%
Campus Recreation	2.1%
Career Services and Academic Advising	2.8%
Counseling Center	4.7%
Faculty or Academic Administrator	5.8%
Fraternity and Sorority Life	3.9%
Fraternity or Sorority Headquarters Staff/Volunteer	1.4%
Health Center/Medical Staff	4.2%
Peer Education Advisor	1.2%
Residential Life	28.9%
Senior Student Affairs Administrator or Dean of Students	68%
Wellness/Health Promotion	5.7%
Other	5.1%
Total	100%

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Question 4. From the topic list below, please pick the 3 topics regarding alcohol abuse that you feel are the greatest cause of concern for your campus or organization?

Topic Regarding Alcohol Abuse of Greatest Concern	Percent of Responses
Alcohol Use/Culture of High-Risk Student Groups	13.8%
Underage Drinking, Enforcement and Fake IDs	13.3%
Alcohol Poisoning and Hospitalization	11.1%
Alcohol Related Assaults on Students (Physical or Sexual)	10.8%
Persistent Campus Cultural Acceptance of Alcohol Abuse	10.7%
Alcohol Abuse and Mental Health Issues	9.8%
Off Campus Party Control Strategies (Town Gown)	9.4%
Mixing Alcohol and Energy Drinks	5.9%
Alcohol Impact on Retention/Graduation	4.8%
Alcohol Impaired Driving in the Campus Community	3.2%
Women Students and Increased Alcohol Consumptions	2.8%
Alcohol Related Injuries to Students (falls, broken bones, etc)	2.6%
Other	1.6%
Total	100%

The three greatest cause of concern are (1) alcohol use/culture of high-risk student groups, (2) underage drinking/fake IDs, and (3) alcohol poisoning/hospitalization.

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Question 5. From the topic list below, please pick the 3 topics regarding alcohol abuse that you feel your campus or organization would most benefit from in terms of receiving additional information or greater attention by decision makers in the next year?

Would Most Benefit From if Receive Info or More Attention	Percent of Responses
Alcohol Use/Culture of High-Risk Student Groups	14.2%
Persistent Campus Cultural Acceptance of Alcohol Abuse	11.8%
Underage Drinking, Enforcement and Fake IDs	11.1%
Alcohol Abuse and Mental Health Issues	10.3%
Alcohol Related Assaults on Students (Physical or Sexual)	10.0%
Off Campus Party Control Strategies (Town Gown)	9.9%
Alcohol Poisoning and Hospitalization	8.7%
Alcohol Impact on Retention/Graduation	7.9%
Mixing Alcohol and Energy Drinks	6.7%
Women Students and Increased Alcohol Consumptions	3.5%
Alcohol Impaired Driving in the Campus Community	2.7%
Alcohol Related Injuries to Students (falls, broken bones, etc)	2.2%
Other	1.0%
Total	100%

The respondents felt that they would most benefit from receiving additional information or greater attention of decision makers towards (1) alcohol use/culture of high-risk student groups, (2) persistent campus cultural acceptance of alcohol abuse, and (3) underage drinking, enforcement, and fake IDs.

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Question 6. From the topic list below, please pick the 3 topics regarding other drug/substance issues that you feel are the greatest cause of concern for your campus or organization?

Topics Regarding Drug/Substance Issues of Greatest Concern	Percent of Responses
Mental Health	21.5%
Broad Acceptance of Marijuana Use	19.4%
Prescription Drug Abuse/Pharming	19.3%
Energy Drinks/Stimulants	13.8%
Tobacco Use	8.6%
Designer Fads/Trending Drug Use	6.6%
Over the Counter Drugs	4.0%
Medicinal Marijuana Conflicts	3.2%
Steroid/Performance Enhancing Drugs	2.6%
Other	1.1%
Total	100%

The top three topics regarding other drugs/substance issues that concerned respondents are (1) mental health, (2) broad acceptance of marijuana use, and (3) prescription drug abuse/pharming.

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Question 7. From the topic list below, please pick the 3 topics regarding other drug/substance issues that you feel your campus or organization would most benefit from in terms of receiving additional information or greater attention by decision makers in the next year?

Would Most Benefit From if Receive Info or More Attention	Percentage of Responses
Mental Health	20.9%
Prescription Drug Abuse/Pharming	20.0%
Broad Acceptance of Marijuana Use	17.6%
Energy Drinks/Stimulants	12.7%
Designer Fads/Trending Drug Use	9.0%
Tobacco Use	7.4%
Over the Counter Drugs	5.0%
Medicinal Marijuana Conflicts	3.5%
Steroid/Performance Enhancing Drugs	3.0%
Other	0.9%
Total	100%

The respondents reported that they would most benefit from more information or greater attention regarding (1) mental health, (2) prescription drug abuse/pharming, and (3) broad acceptance of marijuana use.

Question 8. How would you rate the collective ability of your campus to dedicate resources, staffing and support alcohol, drug and other substance abuse prevention in your campus community?

- 30.0% of respondents reported that their campus is able to devote full resources to address these issues and will for the foreseeable future.
- 44.6% of respondents reported that their campus has had to cut back on resources and staffing to address these issues but are still doing an adequate job.
- 20.1% of respondents reported that their campus is not able to adequately address these issues as well as they were able to 5 years ago.
- 5.3% of respondents do not work on a campus.

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